



**INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT**

# JIGYASA



**NEWSLETTER**



- Volume 23
- Issue 1
- (JANUARY-  
JUNE 2023)



**Accredited Grade 'A' by NAAC, Approved by AICTE, Rated as  
Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi,  
Recognised U/S 2(f) of UGC Act  
Ranked among Top 100 B-School**



## Vision

"The Institute aims to be a Centre of Excellence, promoting Value Based Quality Education in the Contemporary Areas of Advanced Professional Studies in Information Technology and Management".

## Mission

### ITM Endeavours

- To promote learning environment that delivers employable students with strong analytical mind, thinking ability, entrepreneurial and organizational skills required in a dynamic professional environment.
- To foster strategic alliance with industry for applied research.
- To inculcate ethical, social and moral values amongst students.

From the Chairman's Desk.....

From the Director's Desk.....

Academic Achievements.....

IIPC.....

IITM Initiatives.....

FDP/Seminars/ Webinars/ Guest Lectures.....

Extra-Curricular and Co-curricular Activities.....

Environment and Community Services.....

Dear Readers,

We are glad to release the current issue of our biannual newsletter, "Jigyasa", In this issue we look to the past and the future as our catalogue of activities started with welcoming our new year 2023 with much enthusiasm and exuberance. The previous semester witnessed various ecstatic moments as our students achieved prominence in diversified fields and brought laurels to the institute. The management and staff of IITM is excellent and do not hesitate to put in their best in all the events and activities of IITM. We would also like to extend our special thanks to the students of IITM for their participation in curricular and extracurricular activities of the institute.

Best wishes  
Editorial Board

### Editorial Board

Dr. Jyoti Bhambhani (Coordinator)

Ms. Suman (Member)

Bhavya Aggarwal BBA III Evening (Student Member)

Vanshika Mahajan BBA III Evening (Student Member)





## From the Chairman's Desk



**Shri J. C. Sharma  
(Chairman)**

“Vision looks inward and becomes duty. Vision looks outward and becomes aspiration. Vision looks upward and becomes faith.” – Stephen S. Wise. The newsletter JIGYASA traces its roots to inception of IITM. It not only gives a glimpse of various events of one academic semester, but also describes impressive placement and academic results by virtue of which IITM occupies place in top 10 academic institutions of relevant disciplines in Delhi/NCR area. We not only provide quality education but also provide a platform to our students to enhance different attributes like communication and critical skills, analytical skills, problem-solving skills, organizational skills, team building & collaborative skills, etc. Learning is not only related with knowing things but also based on doing things. In fact, it is a transformative process or an activity of acquiring knowledge, values and skills. I wish all the members of IITM and students a happy, healthy and fruitful academic year ahead.

## From the Director's Desk

I feel extremely happy to present this biannual newsletter JIGYASA. IITM family acknowledges that education is an ongoing and interactive process which is not only confined to the institute but also in excogitation through recreational activities, community and social services. It is good news for the IITM fraternity that the institute has progressed in terms of its national accreditation, curriculum enrichment, infrastructure upgradation, software program enhancements, etc., the mainstay for any incremental process. We are starting new courses MCA and BA(JMC) from academic year 2023-24. We welcome encouraging views and out of box proposals which can add more value to the students of our institute.



**Prof. (Dr.) Rachita Rana  
(Director)**



## Academic Achievements

IITM is accredited with 'A' grade by NAAC. It is a Category 'A+' Institute judged by SFRC, Government of NCT of Delhi. The institute has been honored with top awards and rankings. It has been ranked 99 th in the top hundred B School under times B School Ranking Survey 2023. It has also received Certificate of Excellence in Technical Programme at the Times Business Awards.

At IITM, we nurture excellence and inspire dreams. The institute has highly qualified faculty who impart value based quality education along with development of effective communication skills, critical thinking skills and problem solving skills in students. The faculty of IITM continuously strive to excel in their performance. Various co curricular and extracurricular activities of the institute enable students to apply theoretical and practical knowledge in order to meet the challenges of corporate world.

IITM organized International Conference on "Industry 4.0 and Key Drivers of Sustainability in Amrit Kaal (IKDSAK-23)" in April to understand strategies to promote Industry 4.0 in India's manufacturing sector and enable Industry 4.0 technologies to enable systems, products, and processes for growth in contest of Sustainable development and G20 presidency. Around 74 research scholars presented their papers and 250 faculty members, research scholars and students participated in the conference.

## Students Achievements

Achievements determine students' learning process and improve academic performance of students. The students at IITM always try to achieve their short and long-term educational and career goals through deeper understanding of various concepts taught in their program. IITM recognizes their achievements to boost their confidence. The faculty also motivate students so that they can apply their learning, develop critical thinking and evaluate ideas. Congratulations to all the toppers. Their hard work and dedication have brought you this result.





# Institute Toppers (End Term Examination) Result December 2022

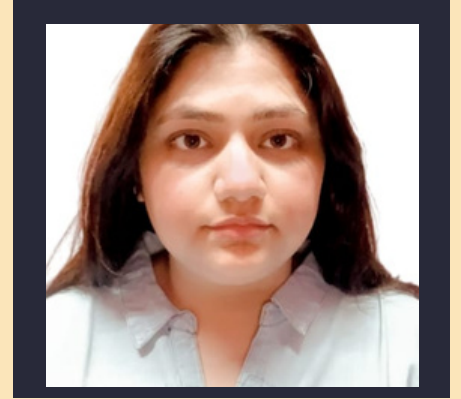
## MBA III Semester (Batch 2021-23)



Karishma  
(84.91%)  
Rank I

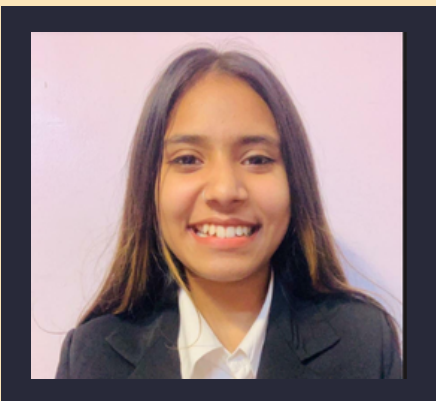


Dristy Yadav  
(84.27%)  
Rank II

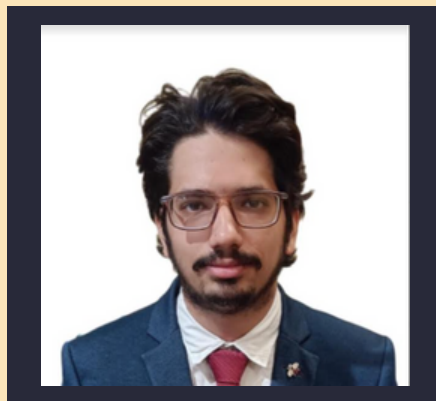


Durdana Naseer  
(83.45%)  
Rank III

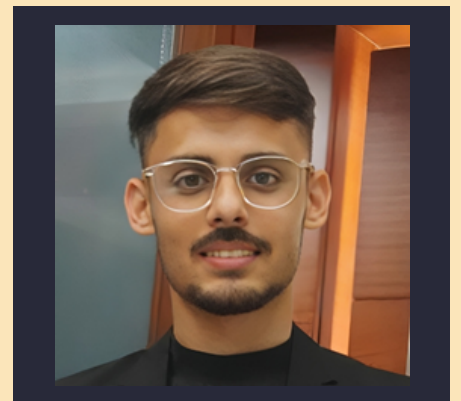
## MBA I Semester (Batch 2022-24)



Saaniya Tanwar  
(85.56%)  
Rank I



Mohd. Saami Naseer  
(78.22%)  
Rank II



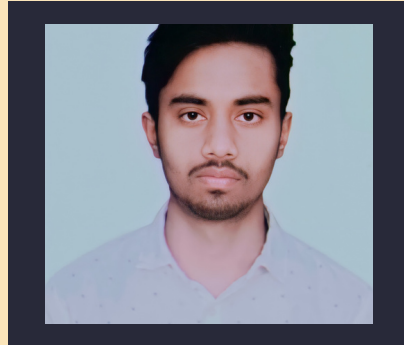
Mohammad Saood  
(77.89%)  
Rank III



**BCA V Semester (Batch 2020-23), Morning**



**Simran Khanna**  
(91.86%)  
Rank I



**Satwik Anand Chauhan**  
(88.43%)  
Rank II

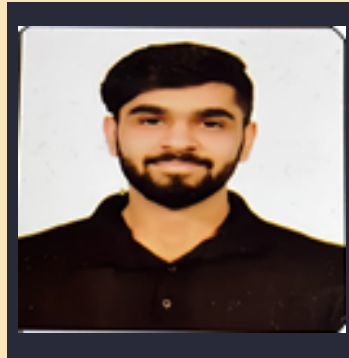


**Harsh Kumar Mehta**  
(88.00%)  
Rank III

**BCA III Semester (Batch 2021-24), Morning**



**Aman**  
(89.67%)  
Rank I

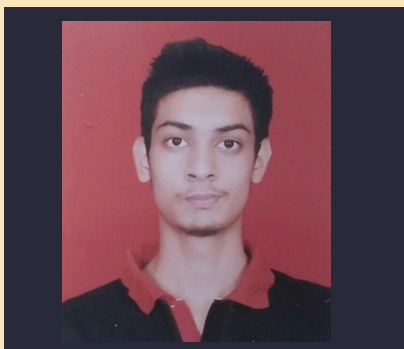


**Rishi Luthra**  
(88.78%)  
Rank II



**Honey Sharma**  
(87.00%)  
Rank III

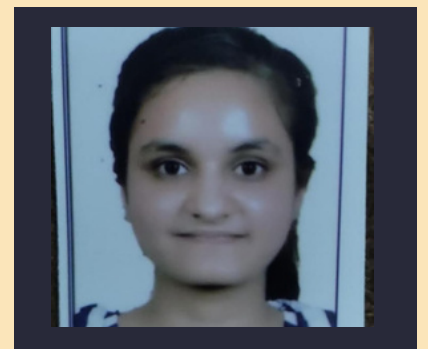
**BCA I Semester (Batch 2022-25), Morning**



**Dhruv Dhayal**  
(91.63%)  
Rank I



**Kaushal**  
(88.13%)  
Rank II



**Vanshika Gupta**  
(88.00%)  
Rank III

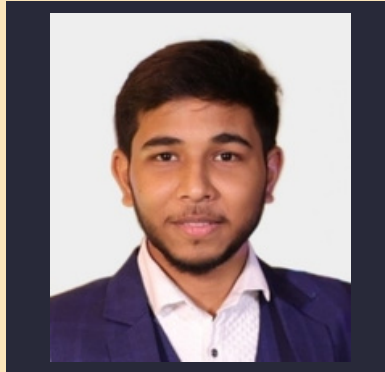




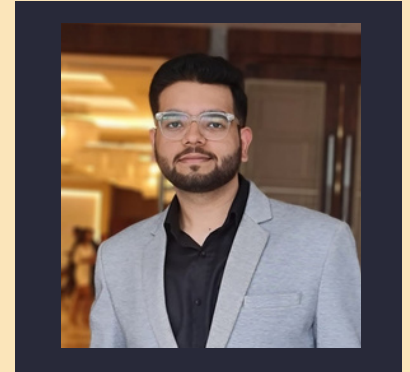
**BCA V Semester (Batch 2020-23), Evening**



**Ganga Sharma**  
(87.71%)  
Rank I

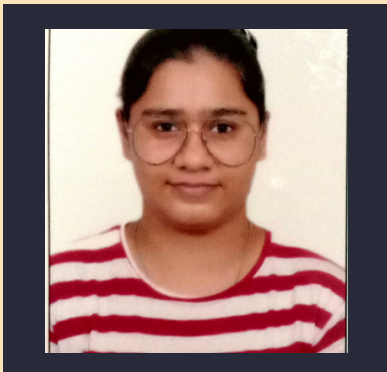


**Anmol Garg**  
(86.86%)  
Rank II



**Chirag Taneja**  
(86.43%)  
Rank III

**BCA III Semester (Batch 2021-24), Evening**



**Mansha Monga**  
(88.00%)  
Rank I



**Ankur Tiwari**  
(86.22%)  
Rank II



**Yashika Chandal**  
(81.00%)  
Rank III

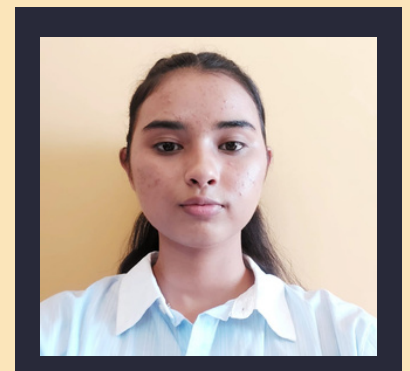
**BCA I Semester (Batch 2022-25), Evening**



**Ankita Gulati**  
(87.25%)  
Rank I



**Manpreet Singh**  
(86.38%)  
Rank II

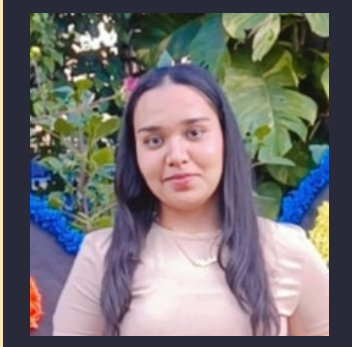


**Akanksha Negi**  
(84.67%)  
Rank III

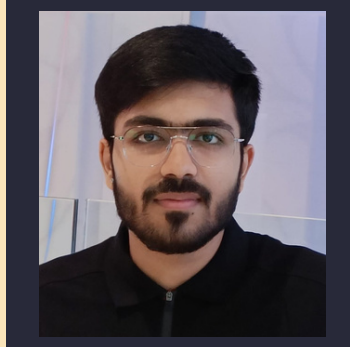




## B.Com. (H) V Semester (Batch 2020-23), Morning



Vanshika Saxena  
(92.67%)  
Rank I



Ronit Sabharwal  
(91.33%)  
Rank II



Kunika Rana  
(89.83%)  
Rank III

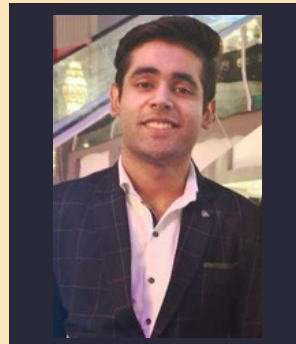
## B.Com. (H) III Semester (Batch 2021-24), Morning



Aditya Gupta  
(94.00%)  
Rank I



Saith Sansar  
(85.33%)  
Rank II



Prabhjyot Huria  
(84.89%)  
Rank III

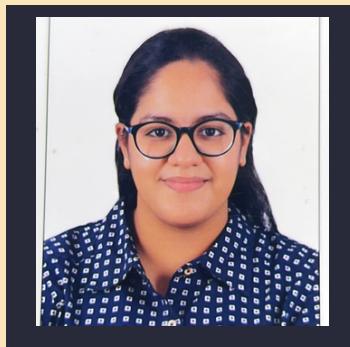


Anurag Singh  
(84.89%)  
Rank III

## B.Com. (H) I Semester (Batch 2022-25), Morning



Mahek Sabharwal  
(83.57%)  
Rank I



Seeta Dutta  
(82.86%)  
Rank II



Divya Bhandari  
(82.14%)  
Rank III



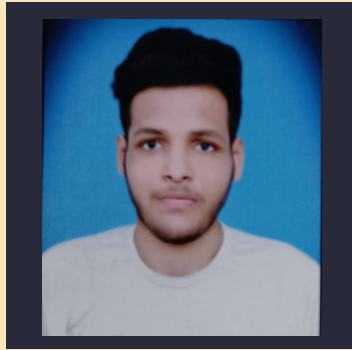




**B.Com. (H) V Semester (Batch 2020-23), Evening**



**Gauri Tyagi**  
(88.67%)  
Rank I

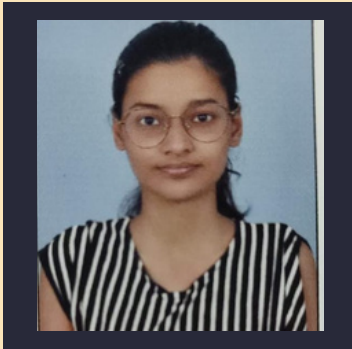


**Chirag Goyal**  
(86.50%)  
Rank II

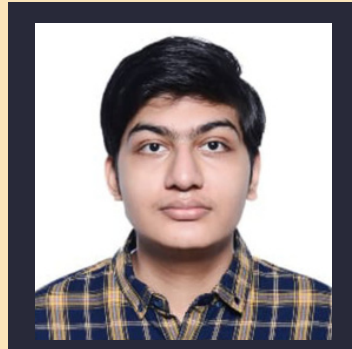


**Deepti Sharma**  
(86.33%)  
Rank III

**B.Com. (H) III Semester (Batch 2021-24), Evening**



**Sunehra Khan**  
(89.22%)  
Rank I

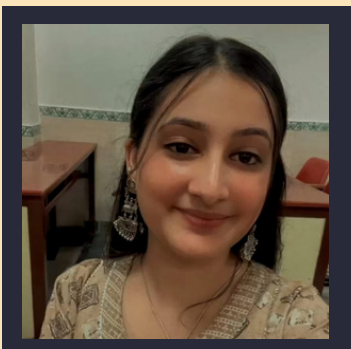


**Arnab Bhattacharya**  
(88.56%)  
Rank II

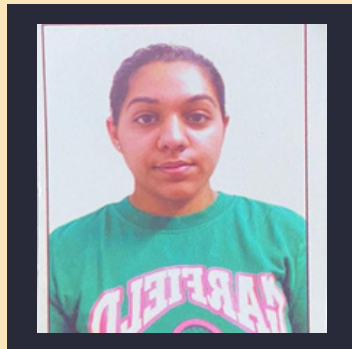


**Prerna Khera**  
(87.78%)  
Rank III

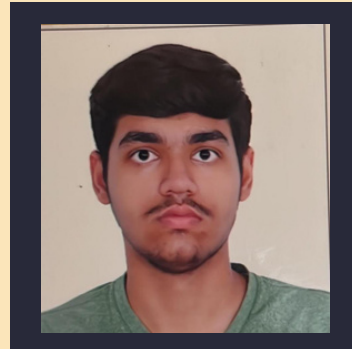
**B.Com. (H) I Semester (Batch 2022-25), Evening**



**Devanshi Mahajan**  
(79.29%)  
Rank I



**Gauri Gulati**  
(78.14%)  
Rank II



**Divyansh Kumar**  
(75.00%)  
Rank III

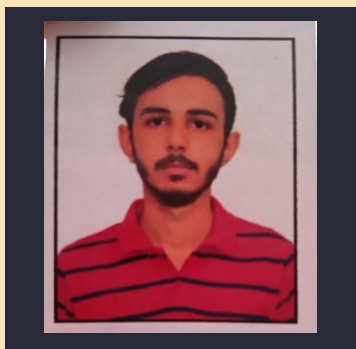


**Simarpreet Singh**  
(75.00%)  
Rank III

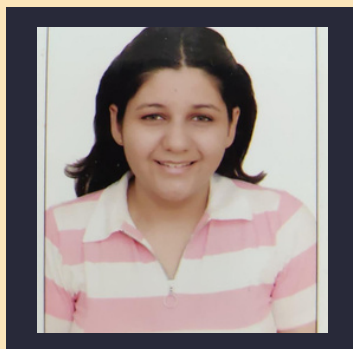




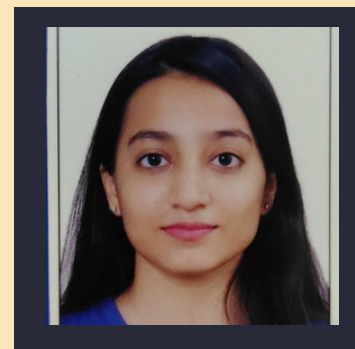
## BBA V Semester (Batch 2020-23), Morning



Shreyansh Bhagwat  
(89.00%)  
Rank I



Chetna Monga  
(88.33%)  
Rank II

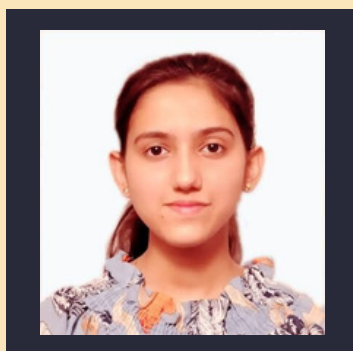


Sneha Gupta  
(87.33%)  
Rank III

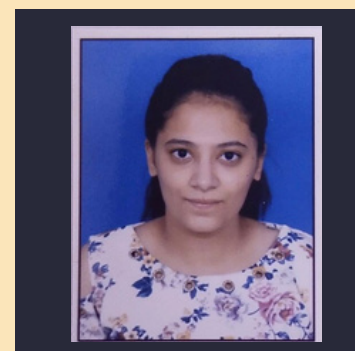
## BBA III Semester (Batch 2021-24), Morning



Arleen Kaur  
(91.89%)  
Rank I

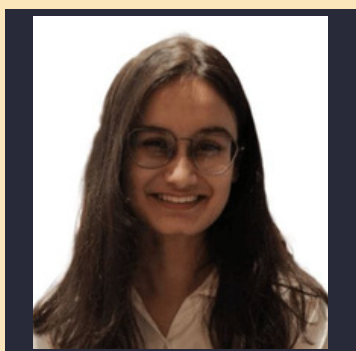


Manya Sharma  
(91.11%)  
Rank II



Gungun Dhingra  
(90.89%)  
Rank III

## BBA I Semester (Batch 2022-25), Morning



Shruti Rohilla  
(85.86%)  
Rank I

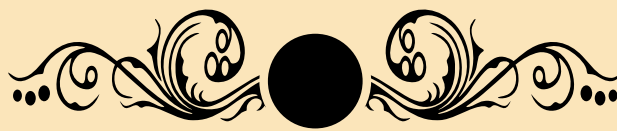


Suhani Gupta  
(83.57%)  
Rank II



Tanishka Negi  
(83.43%)  
Rank III





## BBA V Semester (Batch 2020-23), Evening



Bavneet Singh  
(86.83%)  
Rank I



Muskan Arora  
(86.67%)  
Rank II

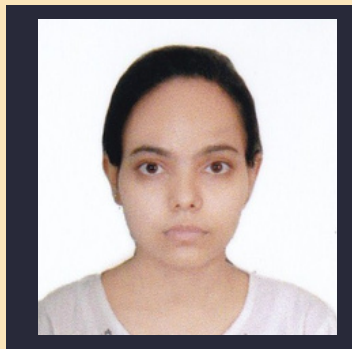


Shristi Asht  
(85.67%)  
Rank III

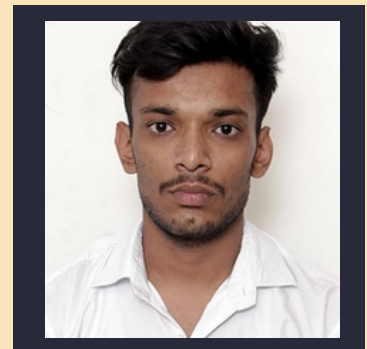
## BBA III Semester (Batch 2021-24), Evening



Kanishka  
(91.89%)  
Rank I

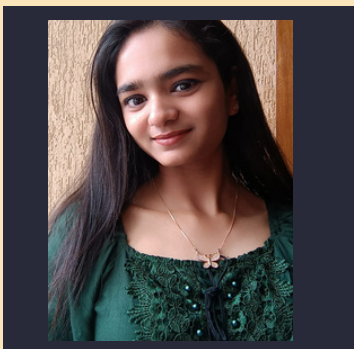


Surbhi Srivastava  
(89.44%)  
Rank II



Gaurav Aggarwal  
(88.56%)  
Rank III

## BBA I Semester (Batch 2022-25), Evening



Bhavya Aggarwal  
(88.14%)  
Rank I



Sparsh Gupta  
(83.57%)  
Rank II

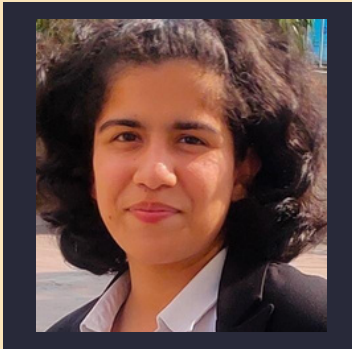


Vanshika Mahajan  
(82.71%)  
Rank III





## University Subject Toppers



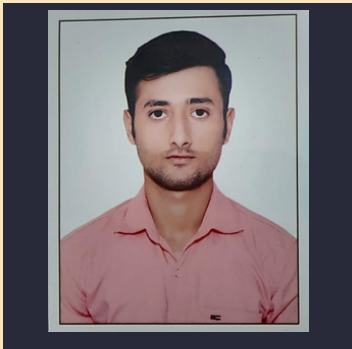
Sejal Kaul  
BCA-III (M)  
(Batch: 2021-24)  
Computer Networks (201)  
Marks-98



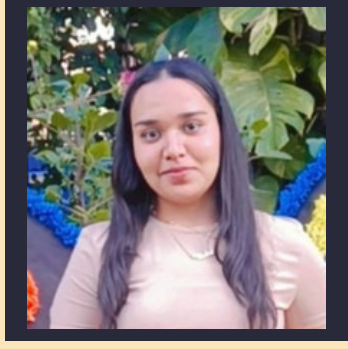
Ankita Sharma  
B.Com.(H)-I (M)  
(Batch- 2022-25)  
Financial Accounting (101)  
Marks-98



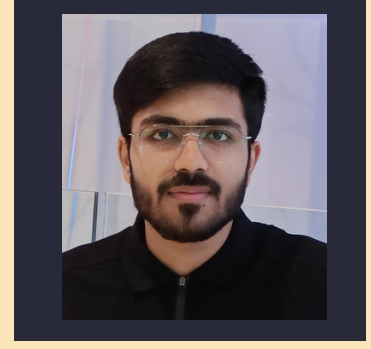
Gaurav Mahana  
B.Com.(H)-I (M)  
(Batch- 2022-25)  
Quantitative Techniques for  
Commerce(105)  
Marks-98



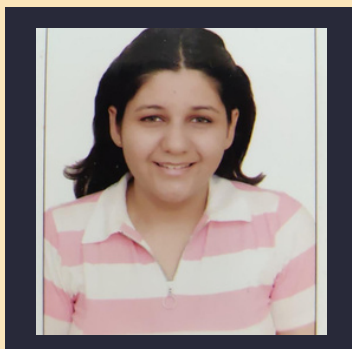
Naman Dutt  
B.Com. (H)-V (M)  
(Batch- 2020-23)  
Income Tax Law and Practice (301)  
Marks-99



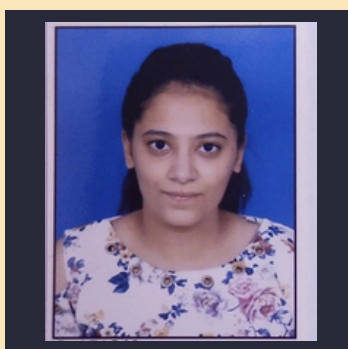
Vanshika Saxena  
B.Com. (H)-V (M)  
(Batch- 2020-23)  
Information System and Management  
(305)  
Marks-97



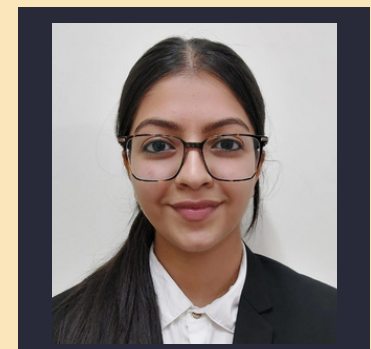
Ronit Sabharwal  
B.Com. (H)-V (M)  
(Batch- 2020-23)  
Financial Markets and Institutions  
(313)  
Marks-89



Chetna Monga  
BBA-V (M)  
(Batch- 2020-23)  
Entrepreneurship Development (307)  
Marks-99  
Goods & Service Tax (309)  
Marks-97



Gungun Dhingra  
BBA-III (M)  
(Batch- 2021-24)  
Business Laws (201)  
Marks-98



Lavanya Chopra  
BBA-I (M)  
(Batch- 2022-25)  
Business Economics (107)  
Marks-97





## Industry Institute Partnership Cell (IIPC)

Industry Institute Partnership Cell (IIPC) of IITM, Janakpuri was established in 2004 for enhancing interface between the institute and industry. This cell identifies the industrial expectations and fulfills industrial needs by facilitating internship, seminars, workshops, placement and various other industrial training programs. Industry and IIPC also make students industry ready by providing them exposure to current industry practices. It helps students hone their skills to adapt to changing technologies. The primary focus of IIPC is to interact with major companies across different industries to establish partnership in near future. The Central T & P Cell is committed to meet the career objectives of students and cater to the human resource needs of organizations interested in conducting campus interviews for placements of students passing out from IITM.

### **The objectives of the cell are:**

- To arrange pre-placement training to provide career guidance to students.
- To identify opportunities for student to do project work in industries.
- To encourage the department level tie-ups or MoUs with industries for the mutual benefit.
- To enrich the teaching learning process through identified industrial training / visit.
- To invite industry experts for guest lectures, seminars, etc.
- To assist the industry in the selection of suitable candidates to fill up job positions through campus interviews.

### **Intern Ware-The Internship Cell (Aspire to Inspire!)**

- <https://iitminternware.com>
- <https://facebook.com/internware> ; <https://instagram.com/internware>

When it comes to the introduction to the corporate world, one needs to get over the toes. It's merely not just an introduction, but a colossal exposure which includes the discovery of what a person holds within. What are those dynamic skills he possesses, what are those hidden potential he needs to nourish and let the world know about it.

### **Industry Institute Partnership Cell (IIPC)**

InternWare–Internship Cell of IITM Janakpuri was formed under IIPC by students of IITM on September 26, 2017. The Cell was formed with a clean motive of assisting students to secure Internships in their preferred roles and areas so that students get relevant experience. InternWare hosts multiple events like Workshops, Competitions, Corporate Sessions, Industrial Visits etc. to keep students engaged and ready for the corporate journey ahead.

Five departments i.e. Corporate Relations, Business Development, Management, Technical and Qontent Media were formed and started functioning like a small corporate to give best exposure to all team members. Team members with best of abilities and matching skills were inducted in the team and the cell kept growing.



# Major Recent Events Organised By Internship Cell

- InternHunt 6.0 (6th edition of Annual Internship Fair) – May 6, 2023
- GD Competition & Management Sapiens 2023 – March 24-25, 2023
- HR Conclave 2023 – February 25, 2023

## Placement Record Of MBA

### MBA 2019-21

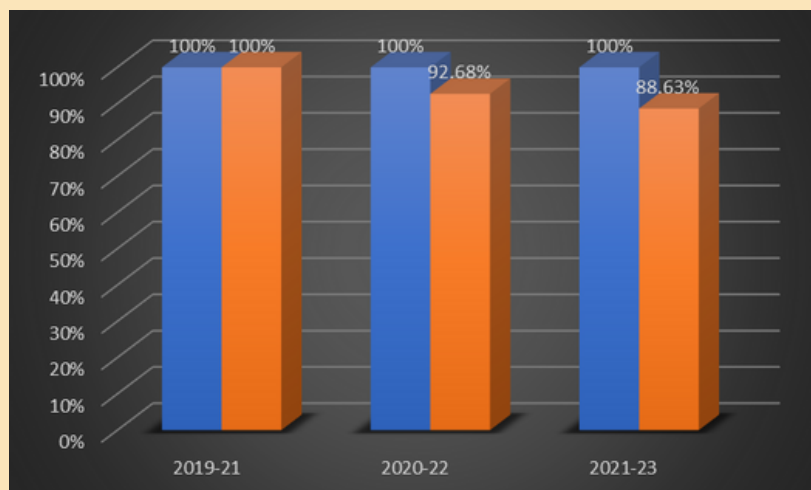
No. of students seeking placements – 100%  
No. of students placed – 100%

### MBA 2020-22

No. of students seeking placements – 100%  
No. of students placed – 92.68%

### MBA 2021-23

No. of students seeking placements – 100%  
No. of students placed – 88.63%



## Placement Record of BBA, BCA & B.Com (H)

### BBA 2020-23

Company Name	Total Selections
Wipro Ltd.	7
Incedo Technologies	1
Binding Minds	3
Phronesis Partners Pte Ltd.	1
NatWest	12
CASITA	1
City Union Bank	11
Green Tree Advisory	3
JLL India	10
NTT Data	5
CLAIRVOLEX	3
Federal Bank	1
HDFC Bank	2
Genpact	4
Career Launcher	2
IGT Solutions	1
British Telecom	1
Microland	1
Upgrad	3
Zonemedia	3
Cvent	1
Byju's	3

### B.Com(H) 2020-23

Company Name	Total Selections
Wipro Ltd.	5
Incedo Technologies	1
Phronesis Partners Pte Ltd.	1
NatWest	4
City Union Bank	7
JLL India	6
HDFC Bank	4
Genpact	2
Federal Bank	2
Jaro Education	1
Zonemedia	1
Byju's	4

### BCA 2020-23

Company Name	Total Selections
Incedo Technologies	6
Wipro Ltd.	1
Datopic Technologies Pvt Ltd	1
Hexaware Technologies	1
SAP Labs	1
Upgrad	1
HCL Technologies	6
TCS	8
VDart (HCL Technologies)	3
Incedo Technologies	6

## BBA 2019-22

Company Name	Total Selections
Wipro Ltd.	25
NatWest Group (RBS)	9
TrueBlue India	6
JLL	5
Jaro Education	4
Amazon India	4
City Union Bank	4
Wise FinServ	4
Clevermist	3
Incedo Technologies	2
UpGrad	2
MOGI	2
AU Small Finance Bank	2
TravClan	1
PwC India	1
NR Consulting	1
Byju's	1
ARCHER & BULL	1
Concentrix	1
Polestar Solutions & Services	1
Publicis Global Delivery	1
HDFC Bank	1
GreenTree Advisory Services	1

## BBA 2018-21

Company Name	Total Selections
British Telecom	17
Wipro Ltd.	16
Square Yards	11
NatWest (previously RBS)	10
PlanetSpark	4
UpGrad	4
Loans4wish Financial Services	4
Jaro Education	3
DotPe	2
TravClan Technology India Pvt. Ltd.	2
Chartered Club	1
Artech Infosystem	1
Reliance Brands Limited	1
Sun Life Financial	1

## B.Com. (H) 2018-21

Company Name	Total Selections
Wipro Ltd.	5
NatWest Group(previously RBS)	4
British Telecom	4
Square Yards	3
PlanetSpark	1
IBM	1
AU Bank	1

## BCA 2019-22

Company Name	Total Selections
NatWest Group (RBS)	7
JLL	6
Jaro Education	3
Wipro Ltd.	2
PwC India	2
AU Small Finance Bank	2
HDFC Bank	2
Incedo Technologies	1
UpGrad	1
Amazon India	1
TrueBlue India	1
Publicis Global Delivery	1
Impact Guru	1

## B.Com. (H) 2019-22

Company Name	Total Selections
Deloitte	38
Wipro Technologies	13
Capgemini	13
Decimal Technologies	3
Amazon India	3
PROVAR	3
SAP Labs	1
TCS	1
Sky Trust & Star World Digital	1

## BCA 2018-21

Company Name	Total Selections
Infosys	26
Wipro Technologies	24
TCS	7
British Telecom	6
Deloitte	5
SAP Labs	2
Wipro Ltd.	2
Decimal Technologies Pvt. Ltd.	1
Dezzex Technology	1
Tumlare Software Services Pvt. Ltd.	1



Company Name	Total Selections
Capgemini	24
RBS	24
British Telecom	16
Wipro HR Services Pvt. Ltd.	15
Concentrix	15
IBM India	9
Guardian	8
Tech Mahindra	7
Genpact	6
JLL India	3
Squareyards	3
Jaro Education	2
S.M. Technology	2
Amazon	2
DXC Technologies	2
Sun Life Financial	2

Company Name	Total Selections
Capgemini	17
Infosys	13
Concentrix	6
Deloitte	5
BT India	5
Genpact	4
Wipro Technologies	4
Guardian	3
Tech Mahindra	3
TCS	3
Amazon	2
SAP Labs	1
IBM India	1
S.M. Technology	1

**B.Com. (H) 2017-20**

Company Name	Total Selections
Capgemini	3
IBM India	2
Wipro HR Services Pvt. Ltd.	1
JLL India	1
RBS	1







## IITM Alumni Association

IITM has a duly formed Alumni Association namely “Institute of Information Technology & Management Alumni Association” since Jan 29, 2011. It is active and duly functioning with following major objectives.

- To promote cum foster beneficial interaction between the Alumni and the Alma Mater.
- To undertake activities of nation building including those of charitable nature for overall betterment of society.
- To facilitate and encourage alumni to contribute towards improvement in the areas pertaining to infrastructure, industry interactions with institute.
- To generate corpus for creating better facilities for the institute community.
- To assist students of the institute through grants, scholarships and prizes or any other area as found important.

The Alumni Association has clear set of rules and regulations related to Membership, Subscription, Appeals, Termination of Membership, Re-Admission, General Body Composition; its meetings and functions, Formation of Executive Committee; its composition, election, tenure and functions which set the tone for smooth functioning of the association.

Alumni Association of IITM is registered with the Registrar of Societies, Govt. of Delhi under Societies Registration Act XXI of 1860 (Registration no: S/WEST/2011/8900163). The office of the Society is located at Institute of Information Technology & Management, D-29, Institutional Area, Janakpuri, New Delhi-110058.

Official contact: [alumni@iitmipu.ac.in](mailto:alumni@iitmipu.ac.in) & 011-28525051, 28525882

### IITM ALUMNI ASSOCIATION

Alumni Association prints its own Annual Alumni Magazine – “Essence” which gives an opportunity to Alumni to contribute articles in contemporary areas, share thoughts and advice with junior batches which can help them to progress in their career. Alumni Association has also introduced series on ‘Alumni Speak’ in September 2021 where Alumni from diverse backgrounds interact with junior or current batches (in online or offline mode) to share their corporate journey and motivate these students to take a right call in their professional sphere. List of few events conducted are shared below.



Date of event : June 7, 2023

Theme : Session on "Insights about smooth transition from Campus to Corporate"

Date of event : June 12, 2023

Theme : Session on "How to improve resume for better visibility in the corporate sector during recruitment stage"

Date of event : June 14, 2023

Theme : Session on "Sharing experience for smooth transition from Campus Life to Corporate Life"



**Alumni Meet** for MBA students – “MADHUSMRITI” was conducted on March 19, 2023. The event reminded alumni of the beautiful time they had spent in the institute.





## **IITM INITIATIVES**

### **DEPARTMENT OF MANAGEMENT STUDIES**

The Department of Management Studies is firmly committed to impart quality education to students by developing their skills for making them industry ready. The eminent personalities from industry are regularly invited in the department to share their experiences and help students understanding the gap to be filled between academia and industry. The Management Department organized International Conference on “Industry 4.0 and Key Drivers of Sustainability in Amrit Kaal’ for professional development of faculty. , The department is also going to organize FDP on “Quality Education and Accreditation: NEP 2020” to upgrade teaching and research skills of faculty. It has organized various workshops like workshop on Minor Project , workshop on Tally International Certification, workshop on Financial Derivatives, etc. to keep students more proactive and giving them a flavour of the corporate world. The students are also undergoing various Massive Open Online Courses (MOOC) from NPTEL, swayam, Alison, Intershala, Edx, and an E Learning programmes conducted by NIESBUD.

Apart from this, the department always motivates students to participate in curricular & co-curricular events held inhouse and by other institutions. To promote learning skills and to develop creative and inventive thinking in students, the department organizes industrial and educational visits. The students have also been taken on visit to Bombay Stock Exchange, Biodiversity Park - Sunder Nursery, Thyagraj Stadium, etc. The management club also organizes events covering every functional area of management such as HR, Marketing and Finance both at inter and intra- college levels. In addition, the department also motivates students to write and present research papers at IITM and other institutes.

### **DEPARTMENT OF INFORMATION TECHNOLOGY & COMPUTER SCIENCE**

The department has adopted various innovations that have created positive impact on higher education. These innovative practices and facilities have been introduced in the system with an objective to cater to quality enhancement, assurance and sustenance in various spheres of the working of the department. The IT department, as a part of pre placement support, arranged sessions on Technical Support and Aptitude. Eminent persons from industry are invited to conduct all these sessions. In fact the department inculcates value system for holistic development of students; keep them aware with emerging technologies and also provides them consultancy for industry project.

To keep students abreast with latest technologies, the CS department also organizes Project Trainings during winter and summer vacations. The training sessions focuses on emerging technologies. The students also complete various certification courses successfully from TCS , ICT Academy, Coursera, Edx, etc. The CS department encourages both faculty members and students to enrol in MOOCs courses. Department of Computer Science has research orientation in various fields such as Artificial Intelligence, Data Mining, Machine Learning, Security, Data Analytics, etc. The department ensures active participation of students in all the curricular and extracurricular activities of the institute.



## EVENTS ORGANISED SEMINARS/WEBINARS/FDP/GUEST LECTURES AS PER INSTITUTE'S CALAENDAR-2023

S. No.	Date	Activities/Events
1.	January-30,2023	Seminar on how to reduce E -Waste
2.	February-25,2023	HR Conclave, 2023
3.	March-04,2023	Minor Project Briefing for BBA II Semester
4.	March-13,2023	Session on 'How to Prepare for Aptitude Test'
5.	March-14,2023	Seminar on Union Budget 2023-24
6.	March-15,2023	Seminar on Union Budget
7.	March-16,2023	Workshop on Minor Project-II for B. Com. IV Semester
8.	March-16,2023	Workshop on Minor Project-I for B. Com. II Semester
9.	March-20,2023	“Conclave on G-20 Nations–Building & Sustaining Prosperity”
10.	March-22,2023	Symposium on G-20 Summit
11.	March-28,2023	Student Exchange Programme
12.	April-12,2023	Workshop on Major Project Briefing for BBA IV Semester
13.	April 28-29, 2023	International Conference on Industry 4.0 and Key Drivers of Sustainability in Amrit Kaal ,
14.	May-02,2023	Guest Lecture on “Transformation of Management Education: Integrating Sustainable Development Goals ”
15.	May-03,2023	Seminar on Cloud Ops Essentials,
16.	May-09,2023	Workshop on Tally International Certification
17.	May-10,2023	Guest Lecture on Financial Markets and Institutions,
18.	May-29,2023	Workshop on Financial Derivatives

## EXTRA CURRICULAR AND CO-CURRICULAR ACTIVITIES AS PER INSTITUTE'S CALENDAR-2023

S. No.	Date	Activities/Events
1.	January-05,2023	Blood donation
2.	January-06,2023	Health camp
3.	January-09,2023	Session on Social Media Marketing for Creating a Change

4.	January-12,2023	Best Out of Waste Competition
5.	January-20,2023	Mock Parliament
6.	January 25-Feb 10, 2023	Innovative Ways to Reduce E-Waste
7.	February-27,2023	Collage Making Competition on Flowers of G-20 Countries and 09 Invited Countries
8.	Feb 27 and 28, 2023	Corporate Mentorship Program,
9.	February-28,2023	Poster Making Competition on “Food Culture of G 20 Countries and 09 invited countries
10.	March-19,2023	Alumni Meet 2023-Madhusmriti
11.	March-20,2023	Study Tour cum Industrial Visit to Bombay Stock Exchange
12.	March 24-25,2023	Business Quiz- Management Sapiens
13.	March-25-23,2023	Case Study Competition: G-20 Nations
14.	April 6-8, 2023	FIESTA
15.	April 21, 2023	Extempore Speech on Public Speaking Skills
16.	May-01,2023	Poster Making Competition, Say No to Plastic, Eco-Friendly Alternatives to Plastic, & Litter less Campus
17.	May-03,2023	Counseling Session on Stress Management
18.	May-04,2023	Debate Competition
19.	May-06,2023	Educational Visit to Biodiversity Park - Sunder Nursery
20.	May-06,2023	InternHunt 6.0 - Annual Internship Fair of IITM
21.	May-08,2023	Session on “Mental Health Awareness”
22.	May-10,2023	Essay Writing Competition
23.	May 15-16, 2023	Counselling Session for Unplaced Students
24.	May 28 2023	Yuva Utsav-India@2047
25.	June 5, 2023	Visit To Thyagraj Stadium
26.	June-15,2023	Mock Group Discussion on Values & Ethics in Corporate Culture
27.	June-16,2023	Farewell Party



## FDP/Seminars/Webinars/Guest Lectures As Per Institutes Calender-2023

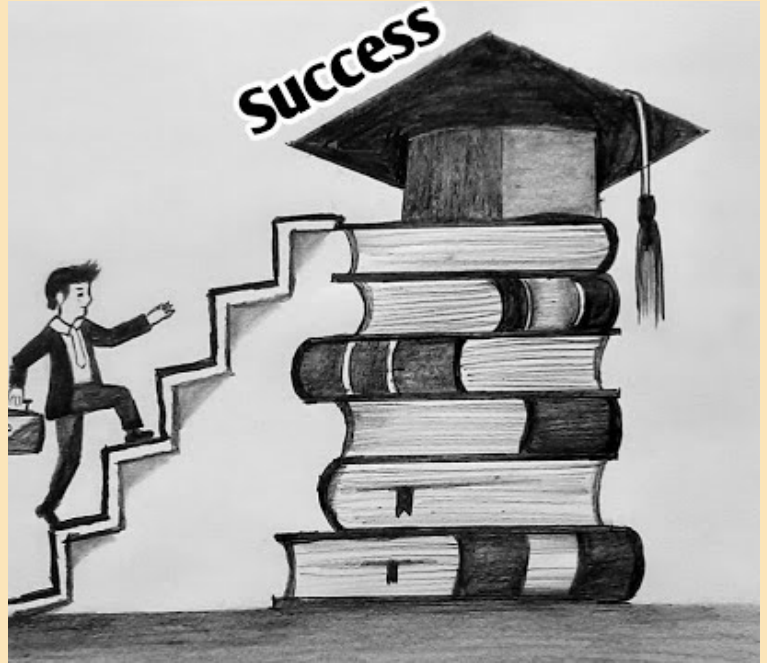
### Seminar on how to reduce E -Waste, January 30, 2023

The NSS & Community Services Committee of IITM organized a student seminar on reducing e-waste to raise awareness about pollution and hazards caused by dumping. The competition aimed to develop students' ability to think and organize ideas to create useful products and control harmful waste effects. The students were explained that innovative changes in product design under Extended Producer Responsibility (EPR) and the use of environmentally friendly substitutes can mitigate the impact of e-waste on environment.



### HR Conclave 2023, February 25, 2023

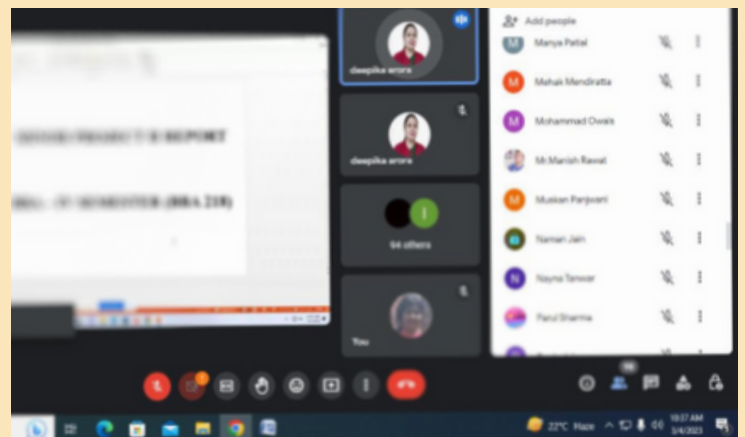
Intern Ware-The Internship Cell of IITM hosted HR Conclave 2.0, the second edition of HR Conclave. The event was an insightful and thought-provoking experience where ideas, experiences, and opinions were exchanged on various aspects of National Education Policy and Businesses in the post Covid era. In fact, the pandemic taught us how to be flexible and adapt to a rapidly changing business landscape, and our responses to it had to also disrupt the pre-pandemic norms.



### Minor Project Briefing, For BBA II Semester March 4, 2023

Department of Management Studies of IITM organized a briefing session on Minor Project I for BBA II semester students. More than 150 students attended the session. The resource person was Dr. Deepika Arora, Associate Professor and HOD, BBA Department, IITM.

Each component of the content of the report one by one. She also gave examples of the projects from various areas like marketing, finance, HR, company specific etc. The session was fruitful and informative for all the students.



“Education is the most powerful weapon  
you can use to change the world.”

- Nelson Mandela

## Session on How to Prepare for Aptitude Test, March 13, 2023

To enhance critical thinking among the students, the department of Management Studies of IITM organised an interactive education session on 'How to Prepare for Aptitude Test'. The session was hosted by Mr. Ankit Gaur, who has an immense experience of over 15 years of teaching. He guided the students and engaged them by giving two case studies to solve. By the end of the session, the students were clear about aptitude test. Overall, the session was very informative and beneficial for all the students.



## Session on Union Budget 2023-24, March 14, 2023

The Department of Commerce of IITM organised a lecture on 'Analysis of Union Budget 2023-24' for all the students of B.com. (H). The speaker of the session was Dr. Madhu Ruhil, Assistant Professor, IITM. Before getting into the analysis of the budget, Dr. Madhu laid out some basic terminology used in budget sessions. She caught the attention of the students by talking about the "Amrit Manthan compared to "Amrit Kal" as the vision of Union Budget for 2023-24.

## Seminar on Union Budget, March 15, 2023

To discuss various aspects of Union Budget 2023-24, the Department of Management Studies at IITM organized a seminar on Union Budget for all students of BBA. The speakers of the session were Dr. Geeta Mahajan, Professor, IITM; Ms. Shalini Girdha and Mr. Amit Kumar, Assistant Professors, IITM. The speakers elaborated key points like Saptarishi-7 priorities (Inclusive Development, Infrastructure & Environment, Reaching the last Mile, Youth Power, Financial Sector, Green Growth, Unleashing the Potential), fund provided for each priority sector, highlights on tax proposals for this financial year, etc. The session was very interactive and ended with query handling session. It was a learning experience for the students.



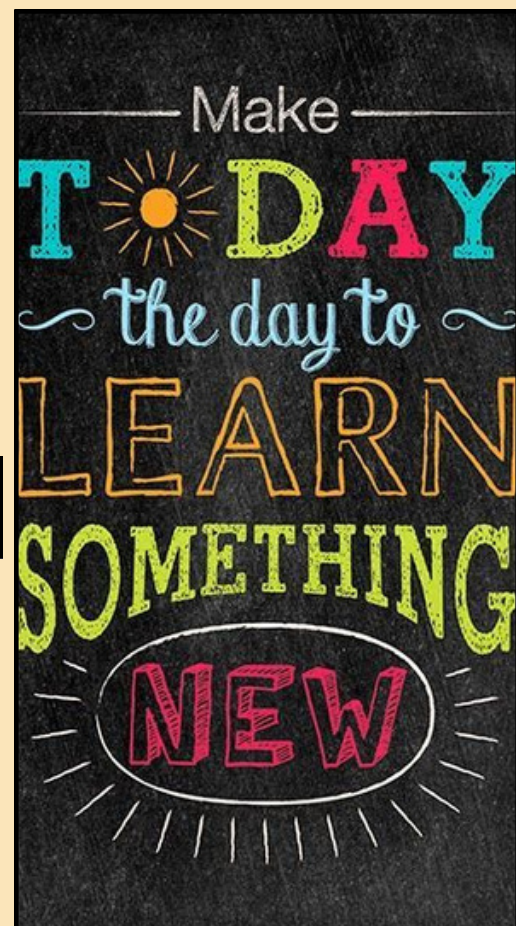
## Workshop on Minor Project-II, for B.COM IV Semester, March 16, 2023

IITM organized a workshop on "Minor Project-II" for B. Com. IV semester students to help them understand the guidelines, course of action and procedure to be followed while completing their minor research project. The resource person was Dr. Madhu Ruhil, Assistant Professor, IITM. The workshop concluded by demonstrating the art of writing report and research proposals.



## Conclave on "G-20 Nations" – Building & Sustaining Prosperity", March 20, 2023

Department of Management Studies at IITM organized a Conclave on "G20 Nations – Building & Sustaining Prosperity" for all the students of BBA II semester. The students were divided into groups and each group represented a country. The topics included were -Economic and trade fundamentals of the various nations, Outcome of the recently concluded G20 Conclave in Germany and the implications for India, Measures and perspectives towards strengthening global trade, Investments, inclusive growth and financial stability and India's Presidency in G-20 Summit 2023, etc.



## Workshop on Minor Project-I, March 16, 2023

IITM organized a workshop on Minor Project-I for B. Com. II Semester students hands on experience to study a research problem. Instructions were given for devising the objectives of the research. Proper method of data presentation and description of findings were told to the students.



## Symposium on G-20 Summit, March 22, 2023

The Department of commerce organized a symposium on 'G20 Summit', for all the students of B.Com (H). The panel members for this activity were Dr. Diksha Khera, Ms. Saguna Khajuria and Ms. Komel Goel, Assistant Professors, IITM. The main aim of this symposium was to enlighten the students in regards of G20 group and India's presidency in G20 summit 2023. In this session, students had presented their view-points on motives of G20 group establishment, GDP and Economic background of G20 countries and India's presidency in G-20 summit 2023. The session ended with announcing the winner and runner-up of this activity by panel members on basis of content, communication skills, query-handling and overall performance. This activity was won by Naman, a student of B.Com VI semester evening batch and runner-up was Kunika from the same class.

## Student Exchange Programme, March 28, 2023

IITM organized a student exchange programme in association with Apeejay School of Management, Dwarka for its MBA & BBA students. Dr. Shalini Vermani, Associate Professor and Program Head of PGDM program at Apeejay School of Management, Dwarka was the resource person. The workshop consisted of two sessions. In first session, students learnt how to visualize and explore data using advanced Excel and build complex graphs. While Second Session emphasized on the application of concepts taught during the workshop to a particular problem and provide solution for the same. The workshop was conducted in a very interactive manner and was very informative and beneficial in increasing knowledge of students about various Advanced Excel functions & their business application.

## Workshop on Major Project Briefing, For BBA IV Semester, April 12, 2023

The Department of Management Studies of IITM hosted a Workshop entitled "Major Project Briefing" with the purpose of helping students understand the guidelines, procedures, and course of action to follow while undertaking their project report. The goal of the workshop was to equip students with the skills and knowledge necessary to successfully complete their research project.

## International Conference on Industry 4.0 and Key Drivers of Sustainability in Amrit Kaal, April 28-29, 2023

The IKSAAK-2023 international conference was conducted at IITM to promote India's transformation through digitalization, sustainable development, and inclusiveness. Held in Amrit Kaal, the event attracted academicians, researchers, industrialists, and stakeholders from around the world to share ideas and experiences. Prof. (Dr.) Rachita Rana, Director, IITM, highlighted the significance of sustainability and future opportunities. Prof. (Dr.) Vandana Raghava highlighted IKDSA's relevance and future prospects. Mr. Vijay Gupta, ex-Jt DG Min. of Defence, India, spoke on sustainability and human impact. Other keynote speakers discussed leadership, trust, and knowledge management. The session concluded with a Vote of Thanks by Prof. Gopal Singh Latwal, Associate Professor, IITM.

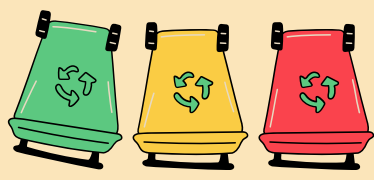
## Guest Lecture on "Transformation of Management Education: Integrating Sustainable Development Goals", May 2, 2023



The Department of Management of IITM hosted a Guest Lecture entitled "Management Education: Integrating Sustainable Development Goals" with the purpose of creating awareness among students about the role of management education in achieving Sustainable Development Goals. Dr. Rajeshwari Malik Senior Consultant, YAEUNU, Netherland was the resource person. She stressed that management students need to be equipped with the knowledge and skills to address the environmental, social, and economic challenges of the 21st century. Overall, the guest lecture was highly informative and provided valuable insights into the role of management education in achieving Sustainable Development Goals.

## Seminar on Cloud Ops Essentials, May 3, 2023

The Artificial Intelligence Experience Centre at IITM Janakpuri hosted a Seminar on Cloud Ops Essential for BCA students. The workshop, led by Mr. Piyush Pandey, CEO of Internexus, Delhi, covered cloud storage, its importance, and maintenance. The session covered basic cloud operations concepts and deployment methods. The workshop was interactive and attracted a large number of BCA students who expressed interest in learning and implementing coding concepts for their future careers.



## Workshop on Financial Derivatives, May 29, 2023

IITM organized a workshop on financial derivatives for BBA first year students. The resource person of the session was Mr. Himanshu Arora, Trainer at BSE. The objective of the session was to make students aware of the financial Derivatives, its functioning and financial instruments. The students understood the importance of derivatives, future derivatives, options, swap, equity, debts along with various types of commodities in today's time and the various investment options available in the financial market. The session concluded with the resolving of student's queries pertaining to the topic were solved.

## Workshop on Tally International Certification, May 9, 2023

To educate the students about Tally Prime and its utility in the corporate world, Department of Commerce-IITM, organized a workshop on Tally International Certification for the students of B.Com (H) II semester. Ms. Deepa Negi and Mr. Divyakash Singh- BFSI Trainer, CQS Trainings Pvt. Ltd was the resource person. Ms. Deepa explained the concepts and briefed about the application of Tally Prime to the students. The expert encouraged the students to undergo advanced certifications in Tally as these are very important from job perspective.



## Guest Lecture on Financial Markets and Institutions, May 10, 2023

To educate students about the role of financial markets and institutions, the Department of Management Studies of IITM organized a guest lecture on financial markets and institutions for BBA first-year students. Ms. Srishti Arora, Assistant Professor at RDIAS, introduced the concept of financial markets and institutions, which involved transactions of financial instruments between parties. The lecture covered various types of financial institutions, their functioning, and the role of these institutions and markets. The session was fruitful for the students.





# Extra Curricular Activities

## Social Media Dos & Don'ts

Easy Tips for A Stronger Social Strategy



### Dos

### Don'ts

-  Use compelling imagery
-  Mix up caption length
-  Keep the social in social media
-  Jump in relevant conversations
-  Post regularly, but don't over post
-  Social media is a marathon, not a sprint
-  Set realistic expectations
-  Write for your readers/audience
-  Think before you post
-  Share stories on your business's social channels

-  Don't go hashtag crazy
-  Don't do all the talking (listen)
-  Don't post copy with grammar or spelling mistakes
-  Don't drink and post
-  Don't replace human interaction with marketing automation
-  Don't veer off brand
-  Don't try to be everywhere and do everything
-  Don't feel the need to jump into every trending conversation or hashtag
-  Don't ask too much of your followers
-  Don't ignore questions, comments, and messages from followers.

## Session On Social Media Marketing for Creating a Change, January 9, 2023



Management Department of IITM held a session on Social Media Marketing for BBA final year students to explain the importance of brand awareness and reaching target audiences. Resource person, Mr. Sunil Dua shared live examples and gave clarity about the topic.



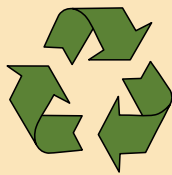
## Mock Parliament, January 20, 2023

Management Club of IITM organized a Mock Parliament called "Vidhan Sabha" to improve students' public speaking skills. Participants were divided into four groups, representing different parties. Journalists asked critical questions after speeches. The session was very interactive and informative.



**"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."  
- Albert Schweitzer**

**Innovative Ways to Reduce E-Waste, January 25-Feb 10, 2023**



**Collage Making Competition on Flowers of G-20 Countries and 09 Invited Countries February 27, 2023**

The NSS & Community Services Committee of IITM published an online blog on theme “Feasible ways to reduce E-Waste-Rules for e-waste management” to spread awareness on Reducing Electronic Waste and its management. Students from different departments participated in this event. The event encouraged students to think in the direction of better disposal and use of E-waste. Students also suggested innovative ideas to reduce e-waste which are executable in the present scenario.



In alignment with the government mission to promote awareness of G-20 Summit among youth, Institute conducted collage making competition on the theme “Flowers of G-20 and 09 Invited Countries”. There were 8 teams. They were expected to create a collage depicting the flowers of G20 & 09 Invited countries. Judgement was done on the basis of creativity, relevance, content & presentation skills. Payal Singhania and Simran Singh, students of B. Com. VI semester, evening batch secured first position, Surbhi Srivastava, Gaurav Agarwal and Anushika Garg, students of BBA III semester, evening batch secured second position, Bhavya Aggarwal, a student of BBA III semester, evening batch secured third position.

**Corporate Mentorship Program, Feb 27 and 28, 2023**

IITM organized a Corporate Mentorship Program for BBA second year students on the theme Corporate Behavioural Skills and Mentoring. It was one to one interaction between the students and their mentor. There were very interesting discussions during the programme on building company-employee relationship during mentorship in the realistic situations.

**Poster Making Competition on “Food Culture of G 20 Countries and 09 Invited Countries” February 28, 2023**

A poster making competition was conducted on the theme “Food Culture of G20 Countries and 09 Invited Countries” to generate awareness among students. There were total 18 teams. They were expected to create a poster depicting the foods of the G20 countries. Judgement was done on the basis of creativity, relevance, content & presentation skills. Ankit Kumar Thakur and Divyansh Goyal, students of BBA III semester, evening batch secured first position, Priyanshi Garg, Samiksha and Bhavya Garg students of BBA III semester, morning batch secured second position, Aditi Mishra, Shiv Raj Dutta and Krishna Taneja students of BBA III semester, morning batch secured third position. Kartik Khandelwal and Ayush Khandelwal students of BBA III semester, evening batch secured fourth position.

# 6S to Success

1	<b>SORT</b> Eliminate objects in the workspace that are not in use store or discard them	
2	<b>STRAIGHTEN</b> Arrange any items used on a daily basis so they may be easily accessed and quickly stored	
3	<b>SWEEP</b> Everything is clean and functioning properly	
4	<b>STANDARDIZE</b> Develop a discipline for SORT, SET, and SHINE	
5	<b>SUSTAIN</b> Create a culture that follows these steps on a daily basis	
6	<b>SAFETY</b> Identify and eliminate all hazards for a zero accident and injury free workplace	

## Alumni Meet 2023 “MADHUSMRITI”, March 19, 2023

IITM organized an Alumni Meet for MBA students to foster a sense of community among them. Prof. (Dr.) Rachita Rana, Director and Chairperson of Alumni Association, IITM delivered welcoming address. After that cultural performances were performed. In between the performances, window was kept open for experience sharing by Alumni. In the last phase of the meet, Alumni President, Dr. Deepika Arora gave presentation showcasing progress of the Alumni association and also focused on the ways they can connect with the institute. After that, everyone was asked to rise for the National Anthem and before closing the event, vote of thanks was proposed by Ms. Zahara Alavi, student, MBA first year. The event proved to be a great success.



## Business Quiz- Management Sapiens, March 24-25, 2023

The inter-college business quiz competition was conducted among the students of various colleges of Delhi. There were 3 rounds of the competition, with questions related to general business knowledge about the G-20 nations and the world. In the first round, questions were based on Business Abbreviations, while in the second round, 10 teams were formed out of 20 shortlisted participants and asked multiple choice questions. 4 teams (8 participants) made it to the final round, which included questions based on images of eminent business personalities and logos of various business organizations. The winners of the final round were Lakshay Ahuja & Rishi Kakkar, students of BBA II semester, evening batch. The runner ups were Garv Talreja, Varun Gupta, Keshav Gupta & Dhruv Gupta, students of BBA II semester, morning batch.



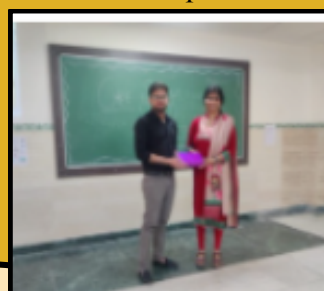
## Study Tour cum Industrial Visit to Bombay Stock Exchange, March 20, 2023



Industry Institute Partnership Cell of IITM, organized Study Tour to Bombay Stock Exchange (BSE) in which small batch of 45 students was chosen as per the guidelines of the company taking care of all Covid norms. The two-hour session helped students to understand how an exchange works and what are the important functions of an exchange. Additionally, BSE team conducted one live market session and shared a brief overview on what all career options are available to the students in BFSI sector and the pathway to succeed. Overall, students had an interactive session and a great learning platform for them. The visit ended with a vote of thanks from both the sides.

## Case Study Competition: G-20 Nations, March 25, 2023

The Management Club of IITM organized Management Sapiens – Annual Fest of Management Department in association with Internware – Internship cell of IITM. The event was a two day departmental fest with 10 competitions and events lined up in day 1 and day 2. The case study competition was a day 2 event with 37 participants from different colleges. The competition was judged by Mr. Akshay Dhingra and Ms. Elina Singh. Aditi mishra and Simran khurana, students of BBA IV semester, morning batch secured first position, Arleen Kaur, a student of BBA IV semester, morning batch secured second position, Divya Rajpurohit and Aditya Taneja, students of BBA II semester, evening batch secured third position.





The Mind Is  
Everything  
What You Think  
You Become.

## STOP technique

Interrupt anxious thoughts and feelings

**S** Stop.

When you notice yourself feeling anxious or overwhelmed, stop what you're doing or thinking for a moment.

**T** Take a deep breath.

Inhale slowly through your nose and exhale slowly through your mouth. Repeat several times.

**O** Observe.

Notice what is happening in your body and mind. Acknowledge the feelings and thoughts you are experiencing.

**P** Proceed.

Choose how you would like to proceed, focusing on activities or thoughts that make you calm and happy.



## FIESTA, April 6-8, 2023

On the event of FIESTA, the annual fest of IITM Group of Institutions, the campus was vibrant and colorful, with various events under the theme of G-20 Presidency of India. The inauguration presided over by Prof. Dr. Rachita Rana, Director, IITM, Dr. Monica Kulshrestha, Director, IINTM, and Mr. R.K Singh, Director, Indraprastha Institute of Technology & Management and members of the Governing body, Mata Leelawati Shikshan Sansthan and Board of Members of IITM Group of Institutions. The event featured various activities, including Ad-Mad Show, Tickle Your Brain, Dalal Street, Just-a-Minute, Pictionary, Business Plan, Hackathon, Solo and Group Singing competition, Cooking Without Fire, Nukkadnatak, Shutter Club, Rangoli, LAN Gaming, Couple Dance, Beat Boxing, Solo Dance competitions, Grafest, Murder investigation, and Mr. & Ms. FIESTA 2023. On April 8th, the event was organized at Talkatora Stadium, featuring group dance and crowning ceremony of Mr. & Miss Fiesta 2023. Punjabi music maestro, Mr. Jassie Gill was the star attraction, greeted by Mrs. Seema Sharma and other governing body members. Mr. & Ms. Fiesta Winners were Seemanth Yadav, a student of IINTM and Kanika Rathi, a student of Indraprastha Institute of Technology & Management. The event concluded with an invigorating EDM session with AV DJ Hitesh.

## Extempore Speech On Public Speaking Skills, April 21, 2023

Extempore speech was organised by the placement committee of the Institute for all enrolled students of B.COM (H) final year. The lesson's goal was to instill confidence in the students and improve their public speaking skills. The session proved to be fruitful for the students.



“In order to succeed,  
your desire for success  
should be greater than  
your fear of failure” -  
By Bill Cosby

“If you can imagine it, you can achieve it; if you can dream it, you can become it.”

By William Arthur Ward



### Counseling Session on Stress Management, May 3, 2023

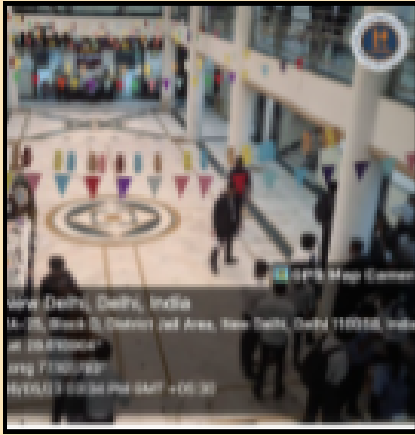
A Counseling Session on Stress Management was organized for BCA IV semester students at the institute’s auditorium. The resource person was Dr. Sonam Arora, Assistant Professor, IITM. The talk involved, learning about stress to discovering personal stresses and chalking out the stress-combat plan. She explained how techniques such as meditation, mindfulness and deep breathing can be great way of combating stress. The students attended the session and found the session to be interactive and helpful.

### Debate Competition, May 4, 2023

To provide a platform to the students to showcase their talent, public speaking skills and confidence, Department of Commerce of the institute organized a debate competition on the topic- “Is the G-20 doing enough to address Climate Change” for B.Com (H) students. The students participated enthusiastically in the event and there were very constructive and healthy arguments over the topic. The activity helped in the holistic development of the students. Vani Grover from B.Com (H) II semester, evening batch was the winner of the event and Mr. Naman Dutt from B.Com (H) VI morning batch grabbed the second position.



“The difference between the impossible and the possible lies in a person’s determinations.”



### InternHunt 6.0 - Annual Internship Fair of IITM, May 6, 2023

InternWare – Internship Cell of IITM hosted Annual Internship Fair which is its flagship event. 31 companies participated and registered students got a chance to choose their dream profile. Enord, Socio Labs, Digital Explanations, Office Search, Rafiki Solutions, Paysprint, TBH Circle, Branding Pioneers, etc. were the main companies.



### SESSION ON “MENTAL HEALTH AWARENESS” MAY 8, 2023

Department of Management Studies of IITM organised a session on “Mental Health Awareness” for BBA Students with the objective of making them aware about how to overcome mental stress. The session was taken by Dr. Renu Bhatia, Clinical Psychologist. She discussed various aspects of mental health and also made the students aware about the importance of mental health in their life. It was an interactive session in which students also discussed about their problems and mental wellbeing.

### Essay Writing Competition, May 10, 2023

Department of Commerce-IITM, organized an Essay Competition on the topic “The Role of Sustainable Finance in Achieving the Sustainable Development Goals” with the aim of providing a platform to the students to develop and showcase their writing skills, research skills, creativity, boost their confidence, and open doors for other opportunities. Viya Saddar from B.Com (H) II semester, morning batch was the winner of the event and Mr. Granth Khandelwal from the same class grabbed the second position.



## Yuva Utsav – India@2047, May 28, 2023

IITM successfully hosted a one-day event the 'Yuva Utsav India@2047' organised by Nehru Yuva Kendra, South- West District under Ministry of Youth Affairs and Sports, Govt of India in collaboration with NSS Cell, IITM. The event was based on the theme 'Panch Pran – India @ 2047'. The aim of the event was to celebrate the power of youth in India and encourage young people to actively participate in the development of the country.

The event commenced with the floral welcome of the esteemed chief guests Shri Piyush Goyal, honourable Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, Textiles and Leader of the Rajya Sabha, Shri Balraj Meena, ADM, South-West District of Delhi, Shri Shyam Sundar Joshi, Director, North Zone, Nehru Yuva Kendra Sangathan, Shri JC Sharma ji, Chairman, IITM, Sh. Rakesh Sharma, Vice Chairman, IITM and Treasurer, Mata Leelawati Shikshan Sansthan and Prof. (Dr.) Rachita Rana, Director, Students from various schools and colleges of the south-west district participated in major events of the fest, viz., the Young Artists Talent Hunt-Painting, Young Writers Talent Hunt – Poetry, Photography Talent Hunt, Declamation Contest and Group Cultural Festival. A cultural competition was organized wherein students portrayed different cultures of India and showcased their talent in the field of music, dramatics and dance. First Position was secured by Revti Bharti from Maa Sarawati Nritya Bharti Kala Peeth- Dance Group. Second position was secured by MAKSH Music Group, Institute of Information Technology & Management. Third position was secured by A2D Group, Wings Cultural Academy

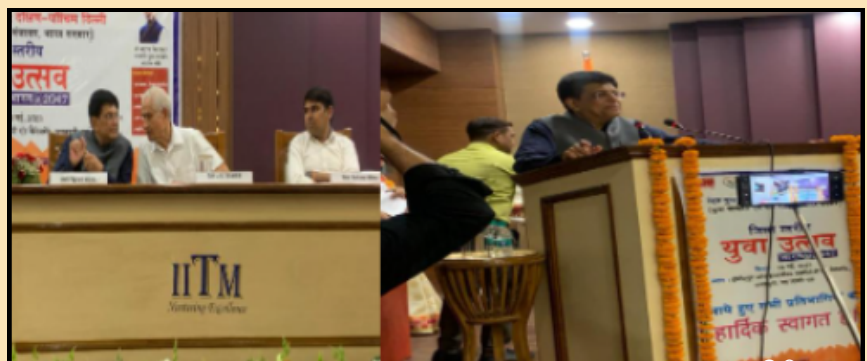
## Mock Group Discussion On Values & Ethics In Corporate Culture, June 15, 2023

In order to make students ready for the recruitment process of Planet Spark, the Placement Committee of IITM organized a training activity – Mock GD for promoting active learning and collaboration among peer groups. The resource person for the activity were Dr. Latika Malhotra, Associate Professor, IITM, Ms. Divya Gupta and Ms. Shikha Dabral, Assistant Professors, IITM. The topics given to groups were pertaining to the importance of values and ethics in corporate culture. 21 students from BBA and B.Com (H/P) participated and 3 group were formed for the effective discussion. It was indeed a great session for building critical thinking, improving communication skills. The same was followed by one to one question and answer with Ms. Sunakshi Chadha, Placement Coordinator, IITM for discussing the focus areas for the upcoming drive.



## Farewell Party, June 16, 2023

IITM held a grand farewell ceremony for final year students at Hyatt Centric in Janakpuri, New Delhi. The event commemorates the students' time with teachers and friends, as well as their professional education. Chairman Shri J.C. Sharma Ji was the chief guest, A large number of students participated in the Mr. and Ms. IITM contest, showcasing their talents in dance, singing, and intelligence. Mr. Umang Saini won the title, while Ms. Kunika Rana won Miss IITM. Their juniors also awarded titles like Mr. & Miss Well Dressed and Mr & Miss Popular. Students were also given specific titles based on their unique personalities. The event concluded with a jam session and lunch, leaving lasting memories for everyone.



# ENVIRONMENT AND COMMUNITY SERVICES

## Blood donation, January 5, 2023

The NSS & Community Services Committee of IITM organized a Blood Donation Camp in association with Rotary Club of Delhi, Janak Puri. Around 70 candidates donated blood, with 90+ participants. The initiative emphasized the importance of social responsibility and helping needy patients. Candidates received light refreshments, a 1-year donor card, and a souvenir. The camp's response reinforced the institute's values and principles among staff and students.



## Eco Friendly Holi Campaign, March 6-8, 2023

The Environment and Sustainability Committee organized Eco friendly Holi Campaign – A 3 days Programme from 6 -8 March, 2023 with the objective of sensitizing students, faculty and staff members about playing Holi responsibly and sustainably.. Day 1 was about taking Paryavaran Mitra pledge – with the idea of marking plans of Holi celebration this year in organic manner. Day 2 was about sharing ways of making organic colors at home. Day 3 was about sharing with the students Do's and Don'ts of celebrating Holi in eco friendly manner. Many students, faculty and staff members participated in the campaign by taking pledge and by not using toxic colors. This campaign was indeed a great success.

## Health camp, January 6, 2023

IITM organized a free Health Checkup Camp for students, faculty, and staff, partnering with Manipal Hospitals. The medical consultation team provided free check-up services for various health issues, ensuring timely healthcare and early diagnosis.



## Water Conservation: Rain Water Harvesting, March 30, 2023

The Environment & Sustainability Committee of IITM organized a virtual seminar on "Water Conservation: Rain Water Harvesting". Himanshi Pandey, a student of BBA IV semester, morning batch stressed on water conservation and addressed the audience on the simple ways to conserve water. Aaditri Sharma, a student of BBA IV semester, morning batch elaborated on the process and various techniques of rain water harvesting. The students actively participated in question and answer session at the end of the seminar.

## Best Out of Waste Competition, January 12, 2023

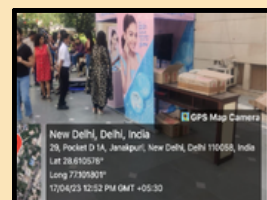
The NSS & Community Services Committee of IITM organized a 'Best Out of Waste Competition' to sensitize students about the importance of 3 R's- Reduce, Reuse, Recycle to save the future of our planet.

Students from different departments and used different reusable and recyclable waste materials for creating an amazing and useful array. Participants were judged on the basis of creativity, utilization of resources, artistic composition & design and overall presentation. Rohan, a student of BBA third semester, evening batch secured first position, Gaurav from the same class secured second position.



## Awareness Campaign on "Self Hygiene and Self-Care for Females", April 17, 2023

Environment & Sustainability Committee of IITM (Purpose For Life) organised an awareness campaign on self-hygiene and self-care in association with Ponds Pvt Ltd. Ponds distributed self-care products to the female college students as a part of its "College Activation" program. The team members from ponds sensitized the students on the importance of self-care.





## Disaster Management Fire Drill,

May 1, 2023

Environment & Sustainability Committee of IITM (Purpose For Life) organised a Fire drill since it is an important part of any fire safety procedure for a number of reasons; to ensure that faculty, staff, students, in the premises understand what they need to do if there is a fire, and test how effective the evacuation plan is. A fire drill is a simulation of a real life emergency event and should be treated as such, for the safety of all concerned.



## Poster Making Competition, Say No to Plastic, Eco-Friendly Alternatives to Plastic, & Litter less Campus, May 1, 2023

The Environment and Sustainability Committee of IITM organized a “Poster Making Competition” in association with Unnat Bharat Abhiyan, a project under IIT Delhi, a flagship programme of MHRD and Eco Club, Delhi-NCT. The themes of the competition were, “Say No to Plastic”, “Eco Friendly Alternatives to Plastic”, “Litter less Campus”. The competition witnessed participation from 45 students across all programmes, who exhibited great zeal and enthusiasm. The judge of the competition was Mr. Rakesh Mandal, a graphic designer, calligrapher, and an artist. The judgement was done on the basis of aesthetics, creativity, originality and relevance to the theme. First position was secured by Soumya Satyawali, a student of B. Com. (H) second semester, Second position was secured by Jaishree Parashar, a student of BCA IV semester, Third position was secured by Agampreet Kaur, a student of BCA IV semester



## Eco Friendly Lifestyle Pledge, May 1-4, 2023

The Environment and Sustainability Committee of Institute of Information Technology and Management as a part of LIFE 21 Days Challenge of UBA, a project under IIT delhi, a flagship programme under MHRD as an international mass movement towards “mindful and deliberate utilisation, instead of mindless and destructive consumption” to protect and preserve the environment disseminate and encouraged the faculty, staff members and students for the participation in pledge taking programme to inculcate long-term environment-friendly habits. Around 650 people including faculty, staff members and students across different departments of IITM participated by taking the pledge. Also as a part of the campaign most of them also tagged UBA, IITM, C20 web portals. Thus, the information was effectively disseminated and several ways of leading a conscious lifestyle was shared with everyone.



## Educational Visit To Biodiversity Park - Sunder Nursery, May 6, 2023

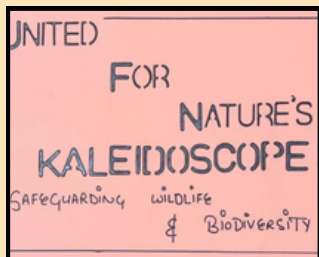
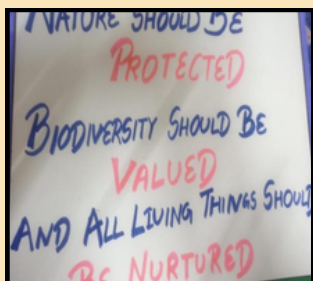
The Environment & Sustainability Committee of IITM organized an Educational visit to a Biodiversity Park-Sunder Nursery for the students of all programmes. The objective of the visit was to promote education on environmental awareness and nature conservation among students. The students explored the expansive nursery, showcasing the diverse range of flora and fauna, variety of trees and plants and their unique characteristics including their medicinal and environmental benefits. They marveled at the beauty of Mughal Garden, the Palm Grove, and the Butterfly Garden. It was an excellent learning experience for the students.

## Visit To Thyagraj Stadium, June 5, 2023

The Environment & Sustainability Committee of IITM organized a visit to Thyagraj Stadium in New Delhi to encourage individuals to commit to enhancing the environment by refraining from polluting and preventing others from doing so. Chief Minister Shri Arvind Kejriwal addressed the event, highlighting that pollution has increased in every city, village, and locality over the past 50 years. He highlighted initiatives taken by the Delhi Government to combat pollution, such as tree transplantation, Piped Natural Gas (PNG) implementation in industries, and Real-Time Source Apportionment Technology. The event included a street play to raise awareness about plastic pollution, a song dedicated to the environment, and a short film on the environment.

## “Online Slogan Writing Competition”, May 25-31, 2023

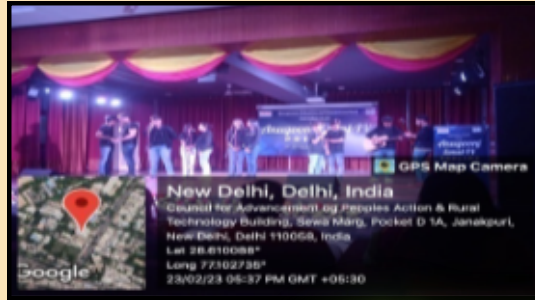
To raise awareness about wildlife and biodiversity, the Environment & Sustainability Committee of IITM organized an Online Slogan Writing Competition. Students enthusiastically created slogans to promote wildlife conservation and habitat protection. The competition aimed to raise awareness and encourage students to protect their habitats. First Position was secured by Arnav Bhattacharya, a student of B.Com IV semester, evening batch. Second Position was secured by Vani Grover, a student of B.Com, II semester, evening batch. Third Position was secured by Harshit Guleria, a student of BBA VI semester, evening batch.



→ believe →



# IITM FAMILY!



# glimpse of 2023



# दिव्य दिल्ली

**IITM GROUP OF INSTITUTIONS  
 FIESTA 2K23**

**ग्रुप ऑफ़ इंस्टिट्यूशन द्वारा वार्षिक सांस्कृतिक उत्सव  
 का आयोजित किया गया**



**Times B School**  
 Your Roadmap to Success

**TIMES B SCHOOL RANKING SURVEY 2023**

The objective of this research was to identify and rank Top MBA/PGDBM Institutes in India. The research had 3 major modules i.e., Desk Research, Factual survey & Perceptual Rating survey followed by scientifically developed analysis & ranking process. Research Methodology continued on page 2

**TOP 100 B SCHOOLS**

**Institute of Information Technology & Management, Janakpuri, New Delhi**

**TIMES BUSINESS AWARDS**

**Times Business Awards 2023 North: Honouring excellence**

Institute of Information Technology and Management, Janakpuri  
 Excellence in Technical Programme

Institute of Information Technology & Management, is one of a premier institutes nurturing design thinking and social transformation. IITM is a place where they impart technical education, nurture competency and ensure "No One is Left Behind."

## 2047 से पहले भारत बन जायेगा पूर्ण विकसित राष्ट्र- मंत्री पीयूष गोयल



घरान खादत, राष्ट्रीय प्रसार

नई दिल्ली। आजादी के अमृत काल के लाल चेरक युवा केंद्र जिला दक्षिण-पश्चिम द्वारा आईआईटीएम जनकपुरी में जिला स्तरीय युवा उत्सव का आयोजन किया गया। इस आयोजन में मुख्य अतिथि के रूप में केंद्रीय मंत्री पीयूष गोयल उपस्थित हुए। उन्होंने युवाओं को संबोधित करते हुए कहा कि आज़ादी छठी भारत की है क्योंकि भारत युवाओं का देश और उनका मानना है कि अगर देश अपने दो दशक तक इसी गति से विकास करता रहा तो युवा भारत 2047 से पहले युवा भारत पूर्ण विकसित राष्ट्र बन जायेगा। इसलिए प्रधानमंत्री नरेन्द्र मोदी ने अगले 25 साल आजादी के अमृत महोत्सव के तहत भारत को एक विकसित देश बनाने के लिए अहम कहते हैं। इस अवसर पर एनवाईके जिला दक्षिण-पश्चिम की डीआईसी अंजली चौधरी ने युवाओं को प्रधानमंत्री नरेन्द्र मोदी द्वारा दिये गये पंच प्रण की न केवल पूरी जानकारी दी बल्कि युवाओं को देश जित में ब्रह्म करने के लिए पंच

प्रण की शपथ भी दिलाई। इस अवसर पर एनवाईके के स्टेट डायरेक्टर रमण सुंदर जेठे, आईआईटीएम के डायरेक्टर रमेश शर्मा, आईआईटीएम के संस्थापक जे पी शर्मा, प्रो. डॉ. जे रविशंकर राय और जिला दक्षिण-पश्चिम के एजीएम बलराम शीषा ने भी अपने उपस्थिति दर्ज कराई। इसके अलावा विशिष्ट अतिथि के रूप में एसडीएम विनय मणिषा, जर्नलिस्ट तिलक कुमार खट्टर, प्रोफेसर रमेश कुमार, एनवाईके के अधिकारी सुरेंद्र शेरुन व एनयूएलएम से नवीन बोटिया उपस्थित रहे। पीयूष गोयल ने कहा कि नौजवानों को अपने जीवन में अगे बढ़ने के लिए उत्साहित करने के लिए एवं एक दिशा देने के लिए ऐसा सम्मगम सराहनीय है। उन्होंने नौजवानों को कहा कि पहले से फर्क अधिक मौके युवाओं को अब मिल रहे हैं जिनका लाभ युवाओं को एक विज्ञान के साथ उठाने चाहिए क्योंकि युवाओं का विकास ही भारत को 2047 तक एक विकसित भारत के रूप में सुदृढ़ करेगा। मंत्री जी ने तीन छोटी की बात की जिसमें भारत विश्व

भर में सभी देशों से अगे है - टेक्नोलॉजिक प्रिजिडेंट, टेक्नोलॉजी एवं डिजाइन। ये तीन छो भारत में फिर माननीय संसोधन के 7 6/8 का स्वयं हकीकत कर माननीय मंत्री जी अगे कहते हैं खरबेसठ दिवस 2022 में माननीय प्रधानमंत्री जी द्वारा देश के सम्बन्ध रखे गए थे अमृत काल के पंच प्रण युवाओं के लिए ध्वज का स्फुरित है। ये पंच प्रण हमारे युवाओं को युवाओं की मनसिकता से दूर ले जाते हुए विकसित भारत का स्वयं दिखाकर भारत को 5 ट्रिलियन अर्थव्यवस्था बनाने का आभिव्यक्ति ले नहीं अर्पित उस विश्वास को हकीकत बनाने का जल्द भी देते हैं। आज भारत दुनिया का सबसे ज्यादा स्टार्ट अप वाला दुसरे नंबर का देश बन चुका है जिसमें युवा शक्ति समर्थित है। यह युवा शक्ति से जन भगीरथी का प्रत्यक्ष उदाहरण है। चाहे खेल हो, चाहे अर्थशास्त्र, चाहे शक्ति हो, चाहे संरक्षण भारत देश के युवा पुस्तक काल से ही विश्व भर में अपना लोहा मनवा चुके हैं।

## Upcoming Mega Events

Events
Faculty Development Programme (Management and IT)
Orientation Programme , 2023
Fresher's Party, 2023
Teachers' Day-5 September, 2023
Founder's Day , 29 September, 2023
Inter-college Debate Competition
Management Sapiens-2023



The “IITM Journal of Management and IT” is a bi-annual journal with the mission to propagate quality learning and disseminate innovative information to the society through excellence in education and research for the benefit of everyone, ranging from the academic and professional research communities to industry practitioners.

Purpose for Life, IITM’s annual Newsletter, is a new initiative taken by IITM’s Society for Environment and Community Services. This endeavor has enthralled upon the students and the staff, the importance and need of being socially responsible citizen who are always ready to work for the betterment of the society and country as a whole

Pragya is the annual students’ magazine of IITM which marks the culmination of all the academic activities of each year. Pragya unfolds a panorama of the college life depicted in numerous articles scripted by the overzealous IITM students. The magazine provides a platform to the students to showcase their capabilities and potentials.

## Institute of Information Technology & Management

Accredited Grade ‘A’ by NAAC, AICTE Approved & Recognized by UGC U/s 2(f) of UGC Act  
Category ‘A’ by Joint Assessment Committee

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<https://www.youtube.com/@iitmjanakpuridelhi5117>

